



FOR IMMEDIATE RELEASE
April 21, 2010

FOR MORE INFORMATION
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**RECENT *CERTIFIED SPORTS EVENT EXECUTIVE* GRADUATES
RECOGNIZED AT 2010 NASC SPORTS EVENT SYMPOSIUM**

CINCINNATI – The National Association of Sports Commissions (NASC) held its annual Sports Event Symposium on April 13-15, 2010 in Columbus, Ohio. The conference included the recognition of 27 graduates of the Certified Sports Event Executive (CSEE) Program.

The Certified Sports Event Executive (CSEE) Program, open only to NASC members, is a continuing education program providing participants with cutting edge knowledge increasing their efficiency and effectiveness in the sports event industry while enabling them to earn the designation of "Certified Sports Event Executive".

The CSEE program currently had 291 participants, and with the additional of these individuals, has 85 graduates:

Alex Alston, Gainesville Sports Commission
Scott Bell, Monroe County Sports Commission
Shelley Crawford, Tourism Toronto
Seann DeMaris, Ames Area Sports Commission
Ron Eifert, Dayton/Montgomery County Convention and Visitors Bureau
Phil Elsbree, Rockford Area Convention & Visitors Bureau
Kelly Filla, St. Cloud Area Convention & Visitors Bureau
Melinda Garritano, Woodfield Chicago Northwest Convention Bureau
John Gibbons, Providence Warwick Convention & Visitors Bureau
Malvin Gipson, Memphis CVB
Ben Huffman, Warren County Convention & Visitors Bureau
Scott Koch, Greater Des Moines CVB
Rich Mackey, Monroe County Sports Commission
Greg Maxon, Greater St. Charles Convention & Visitors Bureau
John McCassey, Sacramento Sports Commission
Tim Morgan, Visit Charlotte
Ralph Morton, Seattle Sports Commission
Kelly Peetoom, Overland Park CVB
Jason Piter, Greater Denton Sports Commission
Mike Price, Greater Lansing Sports Authority
Ralph Pryor, Sports Council of Collier County
Michelle Russ, Alabama Gulf Coast Sports Commission
Richard Sanders, Panama City Beach Convention & Visitors Bureau, Inc.
Steve Saxlund, Fargo-Moorhead Athletic Commission



Michael Strubel, Visit Eau Claire

Sonja Turek, Tourism Toronto

Joni Williamson, Greene County Convention and Visitors Bureau

For more information on the CSEE program, or to enroll, visit

[http://www.sportscommissions.org/Programs/Certified-Sports-Event-Executive-\(CSEE\)-Program](http://www.sportscommissions.org/Programs/Certified-Sports-Event-Executive-(CSEE)-Program)

Future conference dates are April 12 – 14, 2011 in Greensboro, NC, April 17-19, 2012 in Hartford, CT and April 23-25, 2013 in Louisville, KY.

For more information on the *National Association of Sports Commissions*, visit

www.SportsCommissions.org.

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